

## **Film and Television Institute of India, Pune**

Date: 9th June 2018

### **PRESS RELEASE**

#### **CANON INDIA PRESIDENT VISITS FTII; ASSURES MORE SUPPORT TO SHORT COURSES PROGRAMME UNDER SKIFT.**

On his first visit ever Mr Kazutada Kobayashi , President & CEO, Canon India visited Film and Television Institute of India (FTII) Pune on Friday 8th June 2018. He was accompanied by senior Canon executives.

During the meeting Bhupendra Kainthola, Director FTII accompanied by Varun Bhardwaj, Registrar FTII and Milind Joshi, Outreach Advisor briefed the visitors about FTII, its academic programmes and cross country activities.

FTII Director thanked Mr Kobayashi for Canon's continued association with FTII as Technology Partner of SKIFT (Skilling India in Film and Television) initiative under which Digital Cinematography short courses have been conducted in Mumbai, Delhi, Nagpur, Leh (Ladakh,J&K) and Port Blair (Andaman & Nicobar Islands) and Digital Film Production & Still Photography courses has been conducted in Srinagar (J&K).

"FTII, one of Asia's leading and India's foremost institute in film and television learning, has broken new grounds by taking entertainment skills to the masses, by offering quality and affordable training to general public and practitioners alike across the length and breadth of India. Canon, a world leader in digital imaging, as 'Technology Partner' of SKIFT has helped the democratisation of film education by providing high-end cameras and accessories free of cost for the SKIFT courses", said Bhupendra Kainthola after the meeting.

Mr Kobayashi, while recalling Canon's MoU signed with FTII on 15th March 2017 in the Ministry of Information and Broadcasting, New Delhi, complimented FTII for taking the SKIFT programme to difficult and inaccessible areas of the country and pledged more support from Canon to enable FTII to cast a wider all-India net of film making short courses.

The Canon team later undertook a tour of the FTII campus.



